



AUTOMOTIVE EDGE  
COMPUTING CONSORTIUM

## **AECC All Member Meeting**

Sponsorship Prospectus October 2024

Berlin, Germany

We are happy to provide two sponsorship opportunities to Members who wish to have increased visibility at the October 2024 All Member Meeting in Berlin, Germany. Sponsorship for this meeting is offered on a first-come, first-served basis. Please email [membership@aecc.org](mailto:membership@aecc.org) if you are interested in being a Sponsor.

### ***Sponsorship Levels***

All sponsors receive recognition on the AECC website, at the event, and in pre-meeting notifications sent to all members.

#### **Platinum Sponsorship Package: \$20,000\*\* (2 per event)**

Platinum Sponsors will have the option to provide a 20-minute keynote presentation to all attendees in addition to logo placement on event materials and communications.

#### **Gold Sponsorship Package: \$10,000\*\* (Unlimited)**

All Gold Sponsors will have logo placement on event materials and communications.

### ***Other Opportunities***

#### **In-Kind packages**

Donations of goods or services valued at a specified amount (e.g., technology equipment, printing services, catering, etc.) can be negotiated for customized sponsorship benefits.

### ***Sponsorship Requirements***

- Deadlines\*:
  - **Signup & Logos\***: 13 September 2024
  - **Any approvals for signage**: 20 September 2024
- Upon signup
  - Sponsor must provide AECC:
    - One contact to receive all communications related to Sponsorship
    - \*High resolution full color logo and mono logo (.ai or .eps preferred)
  - AECC will:
    - Begin including Sponsor in communication materials within one week of receiving signup and logos

*\*Signups or approvals after these deadlines may affect fulfillment of the sponsorship benefits*

*\*\*Sponsorship dollars will be used to cover the cost of building an environment to present research results*